toprova.

Ithebula lamaphuzu amajaji

Imibandela emine, isisindo sayo nezinga lika-1 kuya ku-10 elisetshenziswa yi-Toprova, nethebula elingenalutho lokunikeza iwebhusayithi amaphuzu ngokwakho.

Amaphuzu ku-10

U-80 % uvela kumaphuzu amajaji no-20 % ezilinganisweni ezintathu ze-Lighthouse (isivinini, ukufinyeleleka, imikhuba emihle), inani eliphakathi lokuhlola kathathu. Iwebhusayithi kufanele ifike ku-7,0 ku-10 ukuze ithole uphawu.

Imibandela emine

Umbandela	Isisindo	Lokho amajaji akubhekayo
Idizayini	40 %	Ukwakheka, i-typography, imibala, izithombe
Ukusebenziseka	30 %	Ukuzulazula, ukufundeka, ukuhleleka, inguqulo yeselula, ukufinyeleleka okubonakalayo
Ubuciko	20 %	Umqondo, ubusha, indlela yokwethula
Okuqukethwe	10 %	Ukucaca komlayezo, ikhwalithi yemibhalo neyemidiya

Izinga

- 5: kulungile, akukho okwengeziwe
- 6: kuhlanzekile
- 7: kucwengekile
- 8: kuphawulekayo
- 9: kuyamangalisa
- 10: isibonelo somhlaba wonke

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Ithebula elingenalutho

Iwebhusayithi	Idizayini ×0,4	Ukusebenziseka ×0,3	Ubuciko ×0,2	Okuqukethwe ×0,1	Amaphuzu

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